

ARKANSAS GOOD ROADS



Quarterly Publication Space Reservation ~ 2009

It is time to offer advertising space in the 2009 the Arkansas Good Roads quarterly publication.

The Good Roads publication is an excellent resource for up to date information regarding Arkansas' highways & transportation needs, goals, & industry information. We hope you will consider allocating part of your budget to support our quarterly publication.

Through this exposure you will **support the mission of the Arkansas Good Roads Transportation Council** & reach industry allies.

Once you decide your participation level, just complete this form & fax or e-mail using the information provided.

ARKANSAS GOOD ROADS

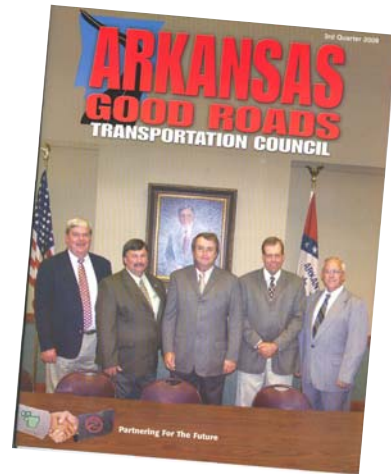
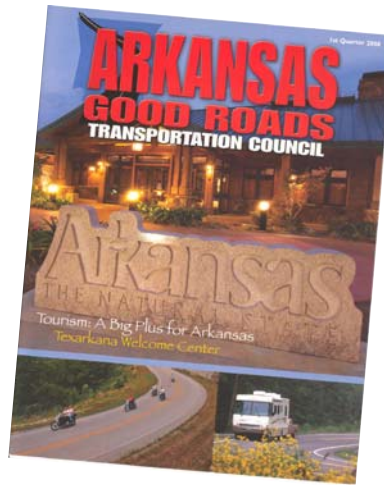
**SPACE & AD DEADLINE
FOR 1ST QUARTER 2009.
FRIDAY, FEBRUARY 13TH
For Advertising Information**

Contact Jill Marchese

C. 501.658.9265

F. 501.423.2346

jmarchese@darraghtcompany.com



PUBLICATION AD RATES, COLOR, & FREQUENCY

Check all that apply

BLACK & WHITE AD SIZE & RATE

- Full Page: \$525 per issue
- 1 / 2 Page: \$450 per issue
- 1 / 4 Page: \$300 per issue
- 1 / 6 Page: \$225 per issue

FREQUENCY

- March 2009
- June 2009
- September 2009
- December 2009

COLOR

- 2 Color Ad: Add \$250 to above rate: Specify _____
- 2 Color PMS: Add \$350 to above rate: Specify _____
- 4 Color Ad: Add \$425 to above rate.

Ad rates are net.

Arkansas Good Roads Supporter Authorization

Company: _____ Date: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Web Site: _____

Contact Name (print): _____

Signature: _____